



KMOV
One Memorial Drive
St. Louis, MO 63102

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract

849777

Schedule Dates 08/22/12-08/27/12
Advertiser Todd Akin for Senate (39432)
Agency/T-Code Strategic Media Placement (7970)/157739025
Product Political - US Senate (1176)
Brand US SENATE (170694)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name EVERSOLE,WHITNEY
Phone/Fax (703) 528-9837 /
CPE 2620
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments TODD AKIN FOR SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/21/12
Last Modified 08/21/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06290737
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,727.50
Net Total \$21,122.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Aug. 2012	23	\$20,000.00
Sep. 2012	6	\$4,850.00
Grand Total:	29	\$24,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/12-08/22/12	4	:30	131968- CBS This Morning				1					1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)		8/21/12
2.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	131968- CBS This Morning						1			1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)		8/21/12
3.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	131968- CBS This Morning		1							1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)		8/21/12
4.0	Normal Line / SPOT	08/23/12-08/24/12	4	:30	20022- Price is Right	2				X	X			2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
5.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	20022- Price is Right		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
6.0	Normal Line / SPOT	08/22/12-08/22/12	4	:30	20029- Young and the Restless				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
7.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	20029- Young and the Restless						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
8.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	20054- News @ 5pm M-F	3			X	X	X			3	\$800.00	\$2,400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
9.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	20054- News @ 5pm M-F		1							1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
10.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	20055- News @ 6pm M-F	3			X	X	X			3	\$800.00	\$2,400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
11.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	20055- News @ 6pm M-F		1							1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
12.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	20053- Entertainment Tonight	3			X	X	X			3	\$1,000.00	\$3,000.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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13.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	20053- Entertainment Tonight		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
14.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	20062- News @ 10pm M-F	3			X	X	X			3	\$1,700.00	\$5,100.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
15.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	20062- News @ 10pm M-F		1							1	\$1,700.00	\$1,700.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
16.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	20103- News @ 6pm Sa							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
17.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	20108- News @ 10pm Sat							1		1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
18.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	8A- 10A (CT)								1	1	\$650.00	\$650.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
19.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	20757- News @ 5:30pm Su								1	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12
20.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	20789- News @ 10pm Sun								1	1	\$1,700.00	\$1,700.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: